

# Armiss

JEWELS



### ABOUT US

Born in Valenza, the cradle of Italian high jewelry, Armiss combines tradition and innovation to create pieces that do not merely embellish but give voice.

Founded by a mother and daughter, Armiss symbolizes those who choose not to remain in the shadows, those who want something that reflects their character.

Vibrant enamels, stones that capture light, designs that do not go unnoticed: every detail is crafted for those who have the courage to stand out.



## VALUES

Armiss Jewels is the meeting point of luxury, design, and innovation.

#### INNOVATION

Exclusive designs that break the mold of traditional luxury.

#### EXCLUSIVITY

Elegance that does not go unnoticed

#### CRAFTSHIP

A perfect combination of Italian craftsmanship and modern aesthetics

## VISION

**Redefining** the concept of luxury in contemporary jewelry, **combining** tradition and innovation to celebrate the **unique identity of every woman**.

Armiss Jewels aims to be the brand that enhances individuality with creations that do not go unnoticed, becoming a symbol of **strength**, **beauty**, **and authenticity**.

## MISSION

Creating enameled gold and diamond jewelry that is more than just accessories: statements of style and personality.

Offering exclusive, elegant, and bold pieces designed for confident women who want to make an impact. Through distinctive design and emotional storytelling, Armiss Jewels builds a bridge between Italian craftsmanship tradition and modern aesthetics, appealing to a community of women who choose to shine with character.



### "COMPLETE BESPOKE"





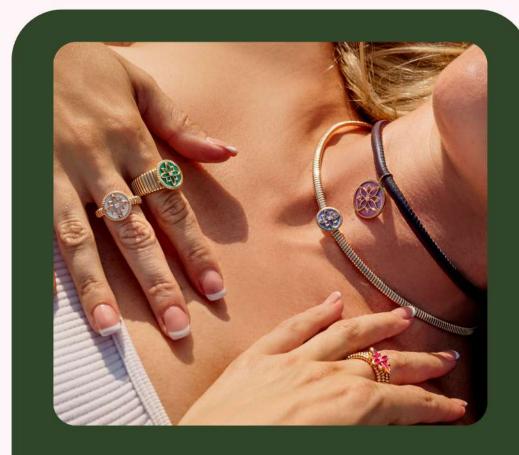
#### CONSULTATION

Armiss team will meet with you to gather your ideas and bring a real project to life.



#### CRAFTSMANSHIP

After project confirmation, our master goldsmiths handcraft your creation, updating you at every stage.



#### **AFTERSALE**

Once the product is finished, you'll receive a fully customized jewelry piece, with our ongoing support post-sale.





## CONTACTS

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