

Security Labels

Protection against returns fraud, tampering, counterfeiting

GUARD LABELS

- Preventing abuse of common consumer rights
- Reliably recognize and guarantee genuine conditions
- Guarding brand quality and revealing counterfeits

They speak a clear language: "Anyone who removes me accepts the merchandise and commits to purchase". Guard Labels cannot be removed and re-attached. As security labels they are irreversibly destroyed during removal.

Visible traces of use and still money back? – Enough of that, when Guard Labels by extra4 are used. They prevent jewellery and watches from being worn without paying. If the security label is missing or has been damaged, it is instantaneously evident and verifiable: The customer has forfeited his right to return and is obliged to pay the price.

Quick-witted consumers know many tricks to get rid of annoying labels and fix them later. However, none of them helps with Guard Labels. The special materials of the security labels decompose into their elements when manipulated. Remaining particles or tissue layers cannot be reassembled.



Due to the general cost situation, we can no more keep our prices constant over a longer period of time, but have to permanently adjust them to the supply market. Please find up-to-date prices in our online shop.

www.extra4shop.de

extra4.com

Protection Possibilities by Security Labels

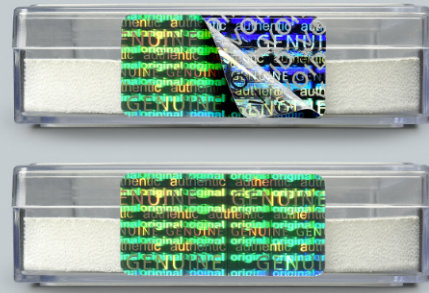
Guard labels combine different protection factors to a label with unique character. The individual security requirements determine which ones are appropriate.

It is crucial to select the most suitable options for the particular application. Individual design ideas should also be taken into account.

Guard Labels can be produced as labels with a loop for marking jewellery, but also in any other form. In spite of their special characteristics, security labels can be printed with data in any desired way, just like customary labels, using a thermal transfer printer. Guard Labels can thus serve as traditional price labels.

A prestigious logo can be applied with professional four-colour printing and shiny metallic embossing. Then the functional security label becomes a representative guarantee seal that certifies the untouched genuine condition of a branded product.

2. Protection Factor Hologram

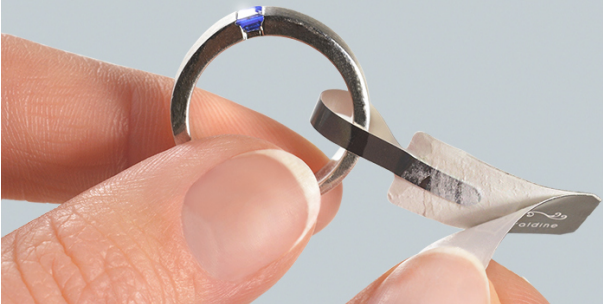


Prefabricated hologram foils show a standardized security note or an appropriate symbol. They can be used for the complete label or for parts of it.

Hologram surfaces can be printed with standard thermal transfer printers – scratch-proof and resistant in an ultrasonic bath: the label remains usable without restrictions.

The iridescent effect of a hologram increases counterfeit protection and turns the label into a Guard Label: the imitation of the genuine label on counterfeit or manipulated items is made difficult.

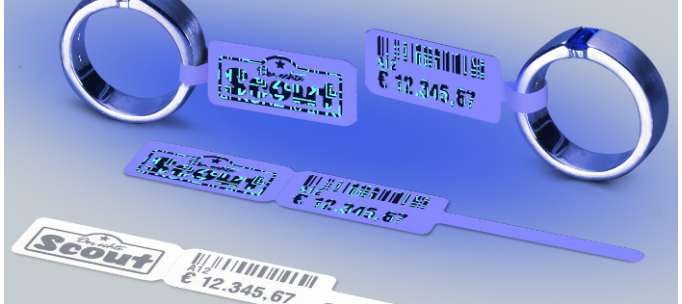
1. Protection Factor Self-destructing Material



Self-destructive adhesive material is not repositionable. Attempting to remove the permanent adhesive on a label once it has been applied will render it unusable. The damage is irreversible. Unnoticed removal and re-labelling with the same label is impossible. Various destructive effects are possible.

Guard Labels destroy themselves by **splitting effect**. It takes place in the material itself, not in the adhesive. The split label layers are unglued, so they have no adhesive strength and cannot be rejoined immediately.

3. Protection Factor Blacklight sensitivity



Black light sensitive print is invisible in daylight and normal artificial light. It can be seen only when illuminated with a black light lamp.

The print design is fully customizable. Both, texts and logos are possible. They can be overprinted with standard data in the thermal transfer printer and effectively concealed.

Guard Labels with black-light sensitive printing guarantee bank-notes-like authenticity: Counterfeits can be reliably detected with systematic checks.

4. Protection Factor Warning note



PRIME Guard Labels destroy themselves by **pattern effect**. It prevents labels from being reapplied and already makes attempts at tampering detectable.

The white adhesive film of the transparent destruct-material tears in a defined structure: separating the bonded label creates a prominent triangle pattern. It cannot be revised even by fitting it together exactly. The adhesive strength has reduced. The label cannot be reapplied but remains permanently and immediately recognisably damaged.

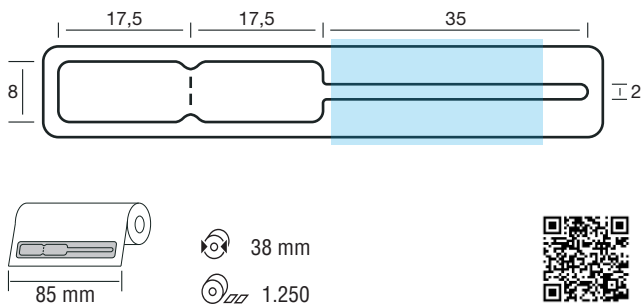
Clear words help to prevent. A meaningful text sends an unmistakable signal: Anyone who still hesitates to buy the item and wants to keep his right of return as a consumer must not remove the label.

Guard labels can provide effective protection against returns fraud with an appropriate warning: If the label is missing, has been tampered with or damaged, the customer has visibly accepted the item and committed to purchase.

Security Labels – Standard Shapes from Stock

SERIE SMALL

34 870IR



Narrow loop

34 870IR Y1

TTK-Destruct, **brilliant white**

Label self-destructs with splitting effect when opened



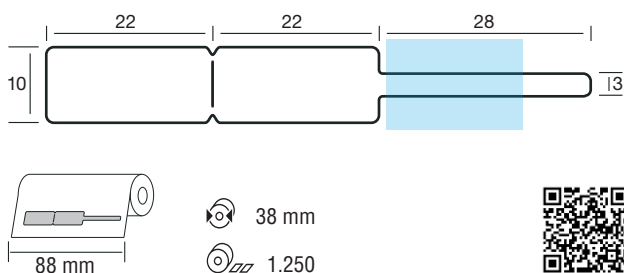
A1, A2

81 TTK1-090Z

	1.250	5.000	10.000	20.000	30.000	50.000
€ / 1.000	69,20	57,45	47,75	39,85	36,60	34,10
€ / ☺	86,50	71,81	59,69	49,81	45,75	42,63

SERIE STANDARD

44 1072



44 1072 Y1

TTK-Destruct, **brilliant white**

Label self-destructs with splitting effect when opened



A1, A2

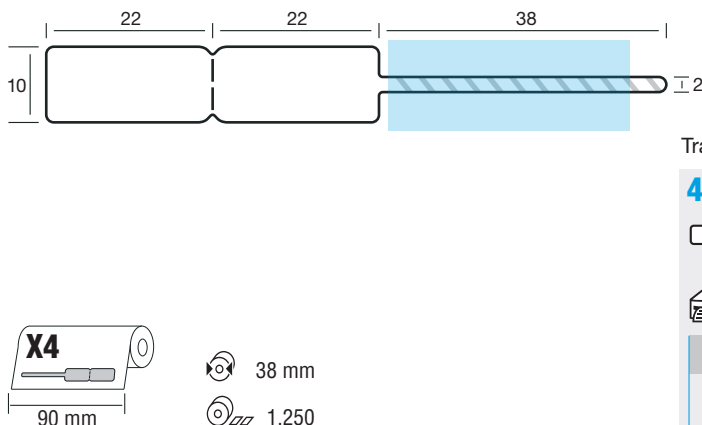
81 TTK1-110(x)

	1.250	5.000	10.000	20.000	30.000	50.000
€ / 1.000	63,60	51,10	41,10	33,60	30,60	28,15
€ / ☺	79,50	63,88	51,38	42,00	38,25	35,19

Security Labels – PRIME Guard Labels from stock

SERIE STANDARD

44 1082



Transparent, narrow loop

44 1082 YR4

TTK-YR, **brilliant white**

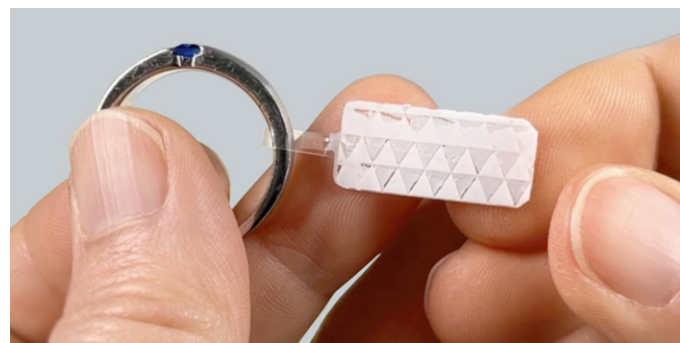
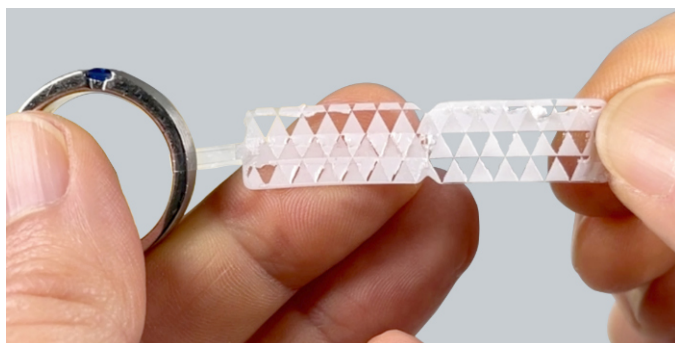
Label self-destructs with pattern effect when opened



A1, A2

81 TTK1-110(x)

	1.250	5.000	10.000	20.000	30.000	50.000
€ / 1.000	79,20	69,95	63,50	58,20	52,40	47,85
€ / ☺	99,00	87,44	79,38	72,75	65,50	59,81



Transparent area



Label(s)



Suitable printers



Reel core

Non adhesive zone



Materials



Recommendation carbon ribbon



Labels per roll

All prices without VAT

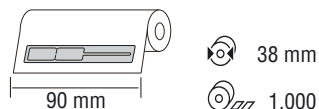
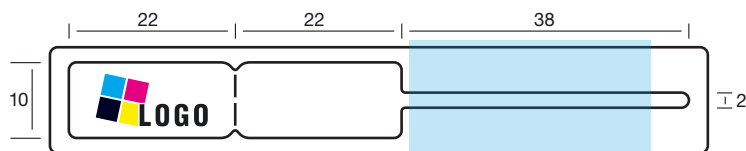
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Labelling Systems

Security Labels – with customized logo imprint, 4-coloured

SERIE STANDARD

95 1082R



Narrow loop

95 1082R JY1 with logo imprint, coloured



TTK-Destruct-Jet, brilliant white

Label self-destructs with splitting effect when opened

A1, A2

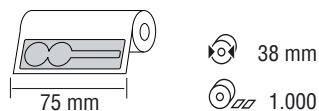
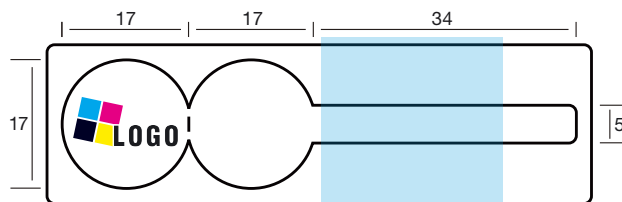
81 TTK1-110(x)

	1.000	2.000	3.000	5.000	10.000
€ / 1.000	132,40	106,40	97,95	90,80	85,60
€ / ☺	132,40	106,40	97,95	90,80	85,60

Plus price for data transfer 60,- €. Any necessary rework will be charged at cost.

SERIE SPECIAL

95 1768IR



95 1768IR JY1 with logo imprint, coloured



TTK-Destruct-Jet, brilliant white

Label self-destructs with splitting effect when opened

A1, A2

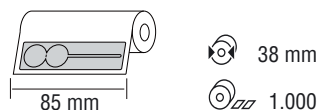
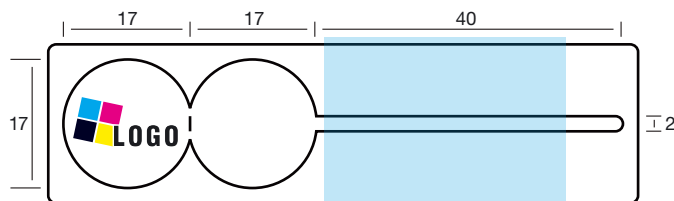
81 TTK1-090Z

	1.000	2.000	3.000	5.000	10.000
€ / 1.000	132,40	106,40	97,95	90,80	85,60
€ / ☺	132,40	106,40	97,95	90,80	85,60

Plus price for data transfer 60,- €. Any necessary rework will be charged at cost.

SERIE SPECIAL

95 1774/1R



Narrow loop

95 1774IR JY1 with logo imprint, coloured



TTK-Destruct-Jet, brilliant white

Label self-destructs with splitting effect when opened

A1, A2

81 TTK1-090Z

	1.000	2.000	3.000	5.000	10.000
€ / 1.000	132,40	106,40	97,95	90,80	85,60
€ / ☺	132,40	106,40	97,95	90,80	85,60

Plus price for data transfer 60,- €. Any necessary rework will be charged at cost.



More label shapes, prefabricated from common **standard material** ready for individual **logo imprint** in separate brochure.

Transparent area

Non adhesive zone

Label(s)

Materials

Suitable printers

Recommendation carbon ribbon

Reel core

Labels per roll

All prices without VAT

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