Profile Profile



# ZAHIR DAMASO

Where Innovation Meets Identity



AHIR DAMASO Packaging stands out not merely as a manufacturer but as a curator of brand stories, but a company where packaging is elevated to an art form. Behind this pioneering enterprise is a visionary with an unwavering dream: Mr. Zahir P. Majeed, a man whose journey from humble beginnings to industrial leadership is nothing short of inspiring.

### The Making of a Legacy

The story began in the year 1998, when Mr. Zahir arrived in UAE with ambition and grit to succeed. For over a decade, he honed his skills as an employee, gaining deep insights into the nuances of business operations, supply chains, and customer dynamics. But in 2010, driven by an entrepreneurial spark and relentless determination, he took the leap of faith, laying the foundation for what would become a multi-faceted business empire: Damaso General Trading LLC in Dubai and Zahir Damaso Manufacturing LLC in Umm Al Ouwain.



It was from this foundation that ZAHIR DAMASO Packaging emerged not just as another packaging company, but as a bold, design-driven disruptor in a saturated market. Today, it stands tall as a brand synonymous with creativity, precision, and purpose, redefining how businesses connect with their customers through packaging.

## Beyond the Box: The Philosophy

At ZAHIR DAMASO Packaging, a box isn't just a containerit's a message, an experience, a silent ambassador of the brand it holds. This belief is what fuels the company's culture of creative collaboration and strategic innovation. Within its cutting-edge facility, machines perform with engineering brilliance while teams brainstorm, design, and execute with artistic finesse. Each product is infused with passion, precision, and a profound understanding of what packaging means in today's competitive marketplace.

As Mr. Zahir aptly states, "We don't just package items, we package identities." It is this mindset that transforms every project into a crafted brand journey, one that begins with vision and ends in consumer delight.

### Vision: Designing the Future

With its eves set firmly on the global stage, ZAHIR DAMASO Packaging envisions a future where packaging is no longer an afterthought, but a strategic force that shapes consumer perception and drives brand loyalty. The goal? To become a global leader in packaging innovation, a name known not only for quality and sustainability but for turning packaging into a powerful storytelling medium.

### Core Values That Lead the Way

At the heart of its operations are five unwavering pillars:

**Innovation** – Continuously pushing the boundaries of design and function.

Quality – Ensuring perfection from concept to completion.

Integrity - Conducting business with transparency and ethics.

Sustainability – Championing eco-friendly materials and practices.

**Customer Focus** – Building solutions that align with client vision and values.

These values are more than words; they are embedded in every product, every relationship, and every decision.

### Signature Offerings: Packaging with Purpose

ZAHIR DAMASO Packaging delivers a wide array of highend, versatile offerings:

**Custom Packaging Solutions** — Tailored to reflect brand identity and resonate with target audiences.

> Creative & Innovative Design -Seamlessly blending aesthetics with functionality.

> > High-Precision Manufacturing – Leveraging state-of-the-art machinery for flawless production.

> > Sustainable Packaging -Designed with the planet in mind, without compromising visual

Brand Experience Packaging -Transforming packaging into a key touchpoint of customer engagement.

Cross-Industry Expertise -Serving a wide range of industries with adaptable and relevant

Each product is an extension of the brand it represents, crafted not just for protection, but for emotion, recognition, and impact.

### Clientele: A Trust Built Across Borders

ZAHIR DAMASO Packaging has earned the loyalty of an elite and diverse clientele, ranging from emerging startups to multinational giants. Its portfolio spans retail, cosmetics, food & beverage, luxury goods, and electronics, reflecting its adaptability and deep industry knowledge. Clients don't just choose ZAHIR DAMASO for a service, they partner with a team that understands their brand language and delivers



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packaging that speaks it fluently.

The company's success lies in the relationships it nurtures; relationships built on trust, mutual respect, and consistent delivery of excellence.

# Recognition on a Global Scale

Over the years, ZAHIR DAMASO Packaging has been the proud recipient of numerous awards and accolades, celebrating its unwavering commitment to innovation, sustainability, design excellence, and operational efficiency. These recognitions aren't just trophies, they are milestones in a journey defined by vision, courage, and continuous evolution.

### The Final Word

From the very first fold to the final seal, ZAHIR DAMASO Packaging is reshaping what packaging means in the modern world. With Mr. Zahir P. Majeed at the helm, a leader who turned a modest dream into an international legacy, the company continues to inspire, innovate, and leave a lasting mark not only on its boxes, but on the world of business itself.

# ZAHIR DAMASO PACKAGING:

Because Some Stories Deserve To Be Wrapped In Excellence. ZD damaso

The NewJeweller

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