

CARRERA */* CARRERA

M A D R I D · 1 8 8 5

www.carreraycarrera.com

@carreraycarrera_official



CARRERA y CARRERA

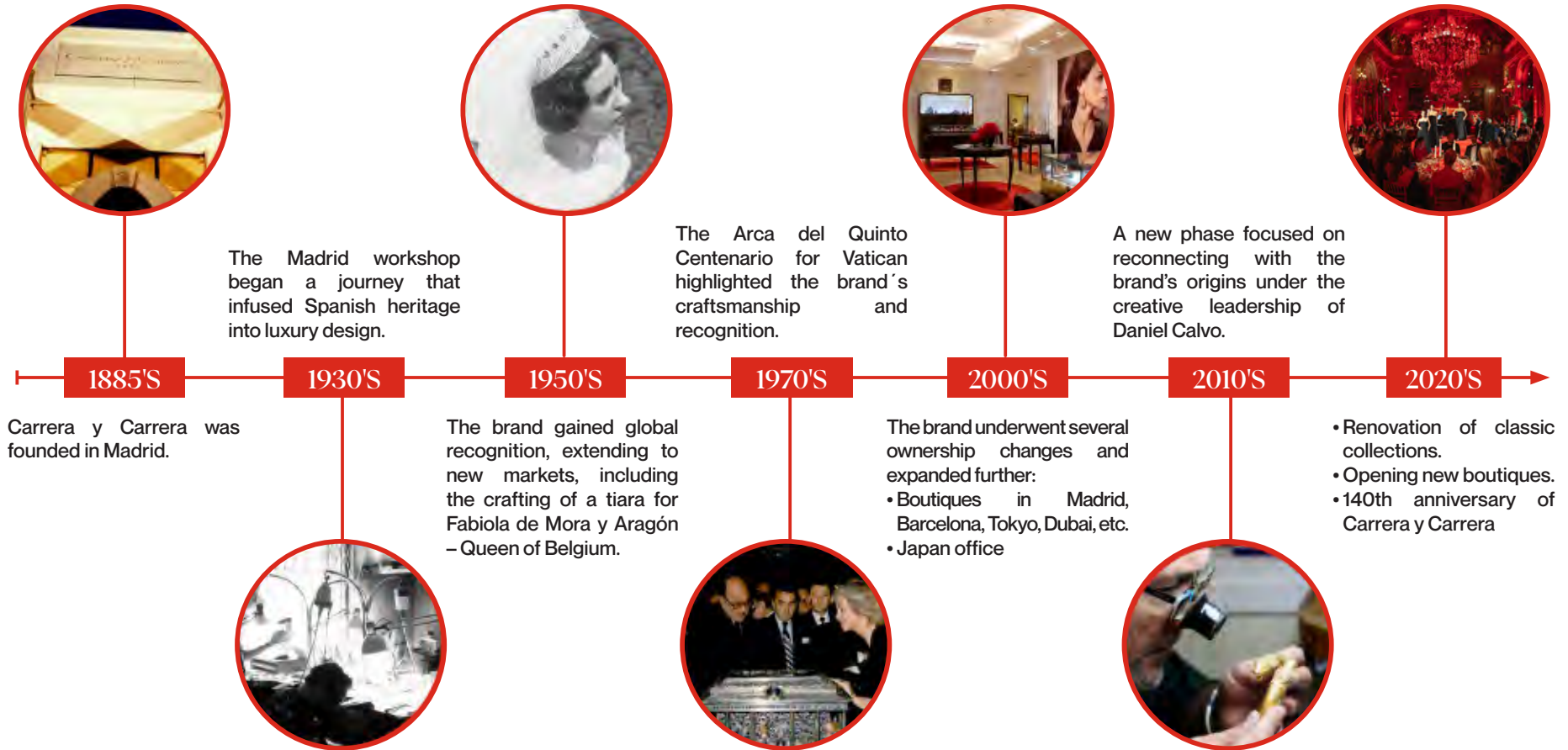
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During the 16th and 17th centuries, jewelry and precious stones arrived in Spain from India, sparking the expertise of Spanish goldsmiths. In 1885, a young man established a small jewelry business in Madrid, which evolved into one of the leading fine jewelry companies globally, Carrera y Carrera.

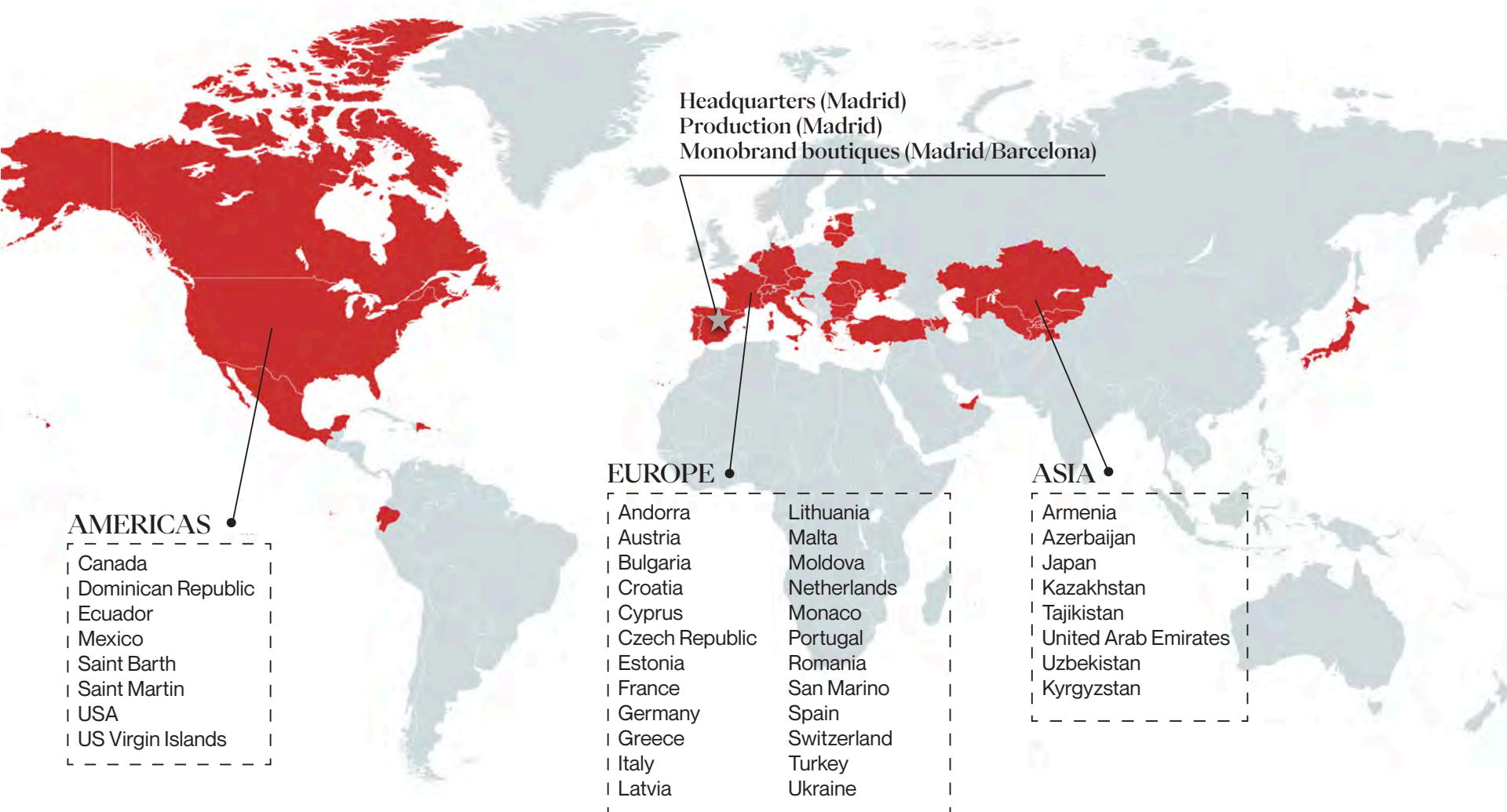
Today, Carrera y Carrera continues this tradition of artistry, making gold craftsmanship its identity. Wearing a Carrera y Carrera jewel means being part of a creative process.

CARRERA Y CARRERA

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INTERNATIONAL PRESENCE OF OUR BOUTIQUES AND DISTRIBUTORS



CARRERA & CARRERA

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Headquarters (Madrid, Spain)



**Daniel
Calvo**

Creative
Director



**Eduardo
Calvo**

Commercial
Director



**Antonio
Calvo**

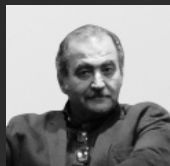
Operational
Director



**Gregory
Kurnosov**

CEO

Production (Madrid, Spain)



**Roman
Cano**

Production
Director



**Carlos
Mercader**

Workshop
Manager



THE FOUNDING PARTNERS



Daniel Calvo

Creative Director of Carrera y Carrera

For 25 years, Daniel created outstanding works of art and distinctive designs, providing to its previous brand, Magerit with his unmistakable style.

Eduardo Calvo

Commercial Director of Carrera y Carrera

He has built a notable career in luxury jewelry, serving as a Commercial Director at Carrera y Carrera, where his strategic expertise boosted the brand's global reputation.

Antonio Calvo

Operational Director of Carrera y Carrera

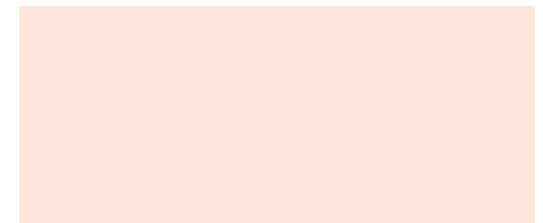
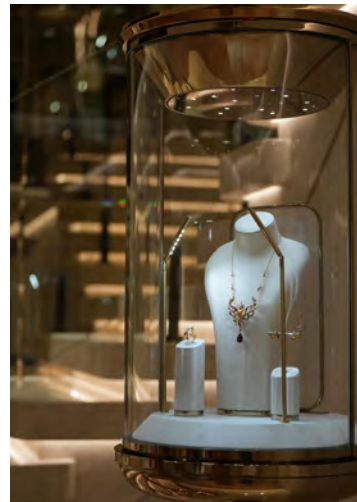
He began his career at Carrera y Carrera and later served as CEO of Magerit for 25 years, establishing himself as a leading expert in the international luxury jewelry market.

CARRERA & CARRERA

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OUR FLAGSHIP BOUTIQUE IN MADRID

JOSÉ ORTEGA Y GASSET 23, MADRID, SPAIN





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CONSUMER PROFILE

Carrera y Carrera targets primarily women aged 25 and above with a strong socioeconomic status who are active online shoppers and engaged on social media platforms. They are interested in art, luxury, exclusivity, quality, and prioritize exceptional customer service. This audience seeks products that are original, timeless, and distinctive, appreciating craftsmanship and investing in pieces that reflect their refined tastes.

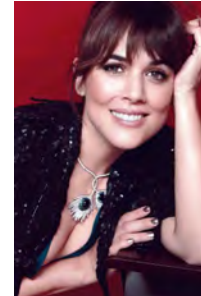
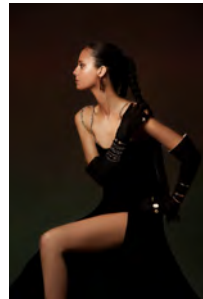
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THE INFLUENCE IN FASHION AND LUXURY

The Spanish Royal Family has been integral, selecting Carrera y Carrera for significant commissions like the Sword of Victory and the bridal tiara for Fabiola de Mora y Aragón.

We also adorned international icons like Audrey Hepburn, Elizabeth Taylor, and more recently, Madonna and Taylor Swift, whose endorsements have propelled Carrera y Carrera onto global stages.



CARRERA Y CARRERA

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140TH ANNIVERSARY OF CARRERA Y CARRERA CELEBRATED IN MADRID

Carrera y Carrera commemorated its 140th anniversary with an exclusive event in Madrid, bringing together distinguished guests, including prominent figures from the worlds of fashion, art, and entertainment. This event showcased the brand's most iconic masterpieces, highlighting a legacy of exceptional craftsmanship, innovation, and artistic excellence.



INTERNATIONAL FAIRS & EVENTS

Carrera y Carrera Jewelry Shines on Global Stage Setting Trends and Fostering Connections

We organize exclusive events worldwide to unveil new collections and engage with clients and stakeholders.



Couture Las Vegas



Haute Jewels Geneva



Vicenza Oro

HKDTC Hong Kong





CÍRCULOS DE FUEGO

Círculos de Fuego is the updated version of the iconic Carrera y Carrera model inspired by the mythological figure of the dragon as a symbol of spiritual power, wisdom and good fortune. The current interpretation of the necklace brings greater fluidity of movement and ornamental details to create a perfect balance between modernity and timeless elegance.



ORIGEN BACK TO THE ORIGINS

Under the slogan “Back to the Origins”, the new creations combine exotic animals, interpreted with total realism, with ornamental and architectural elements. The use of bas-relief and the gloss/matte combination, hallmarks of the Carrera y Carrera house, allow each detail to stand out, providing realism and artistic sense.



CARRERA y CARRERA
MADRID · 1885

Created 2022





BOHEMIA

Inspired by the bohemian spirit and creativity that thrived in the cafes and streets of Madrid in the late 19th century, this collection pays homage to an era brimming with artistic and cultural splendor in the Spanish capital.



Created 2023

CARRERA/CARRERA
MADRID · 1886

VIDA NATURE TO WEAR

Inspired by the grandeur of wildlife, Vida's collection of luxury jewelry celebrates the majesty, beauty and freedom of animals in their natural environment.



CARRERA/CARRERA
MADRID · 1886

Created 2024



BEST SELLERS

TIMELESS ICONS THAT DEFINE THE SOUL OF CARRERA Y CARRERA



MY ANGEL LETTERS

A tribute to personal meaning and delicate artistry. Each letter is transformed into a sculptural pendant, turning initials into eternal symbols of love and memory.



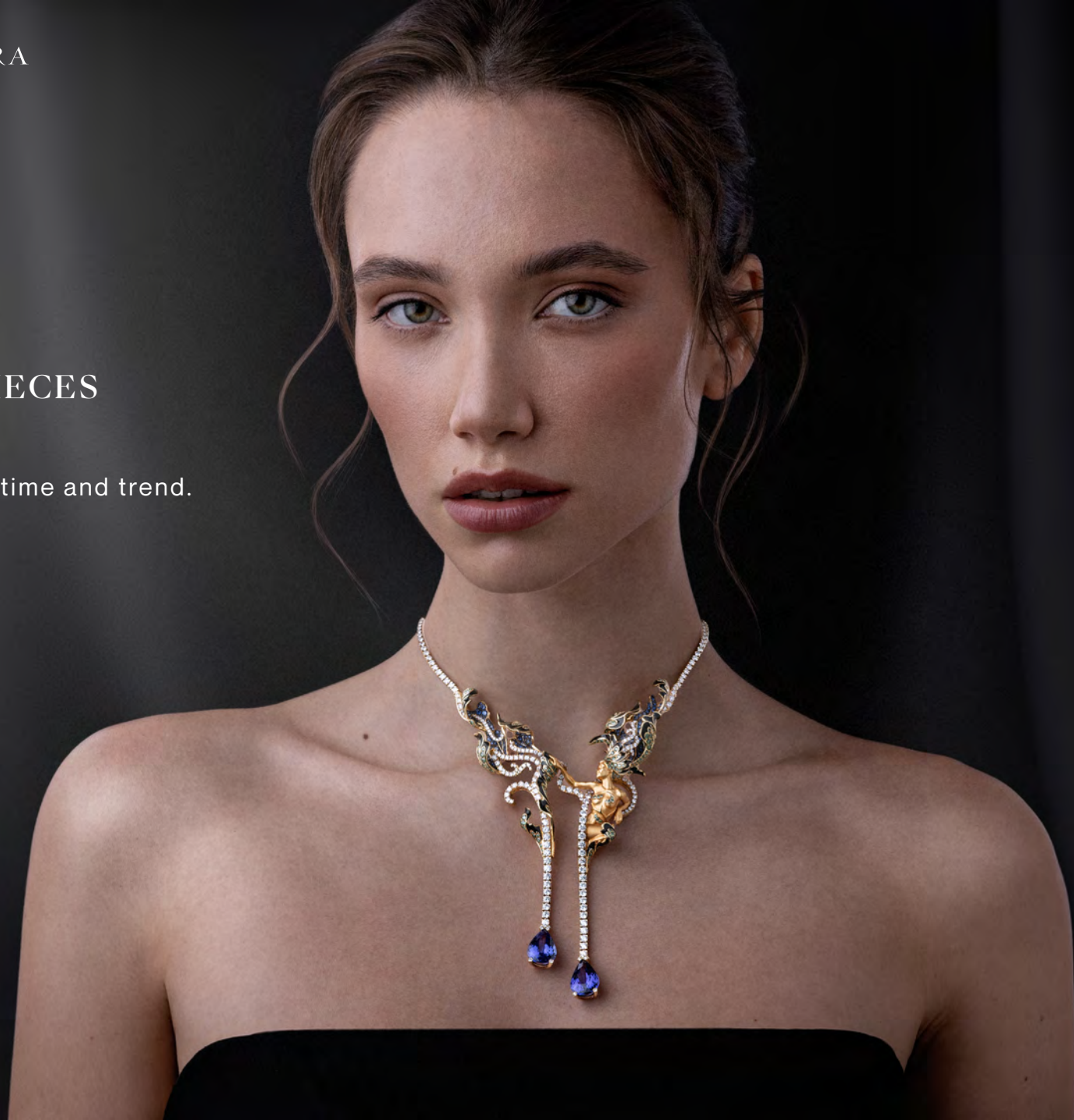
INFINITO TOGETHER RINGS

These sculptural rings capture the essence of unity through the signature Carrera y Carrera touch — fluid lines, symbolic figures, and poetic elegance.

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MADRID · 1885

MASTERPIECES

Artistic jewels
that transcend time and trend.



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DISCOVER TIMELESS ELEGANCE AND THE SOUL OF SPANISH JEWELRY.
VISIT OUR WEBSITE OR FOLLOW US ON INSTAGRAM.



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