

COMPANY PROFILE



ANTONINI
MILANO



Extraordinaire collection

“The woman I think of when I design a jewel is a woman of taste who chooses an object because of its intrinsic value, not because of the brand it represents, nor for the sake of showing it off. She is an educated woman, refined and confident and often passionate about art, who chooses Antonin i’s jewels to dream, but also to reward herself with an object of undisputed substantial value, because of the materials and the excellent workmanship that go into making it.”

Sergio Antonini

SERGIO ANTONINI

Trend-setter and creative director, Sergio Antonini embodies the mission of the institution by continuing to create extraordinary collections and unique pieces. The excellence and extreme quality of Antonini's products are rooted in the company's birthplace in the heart of medieval Milan, the old jewellery district, where the best craft workshops can still be found. In 1996 Antonini won the Diamond International Award, the most famous goldsmith trade award in the industry. In 2017 he won the Andrea Palladio International Jewellery Awards with the Siracusa collection, in the category The Best Italian Jewellery Brand Collection.



Aurea collection







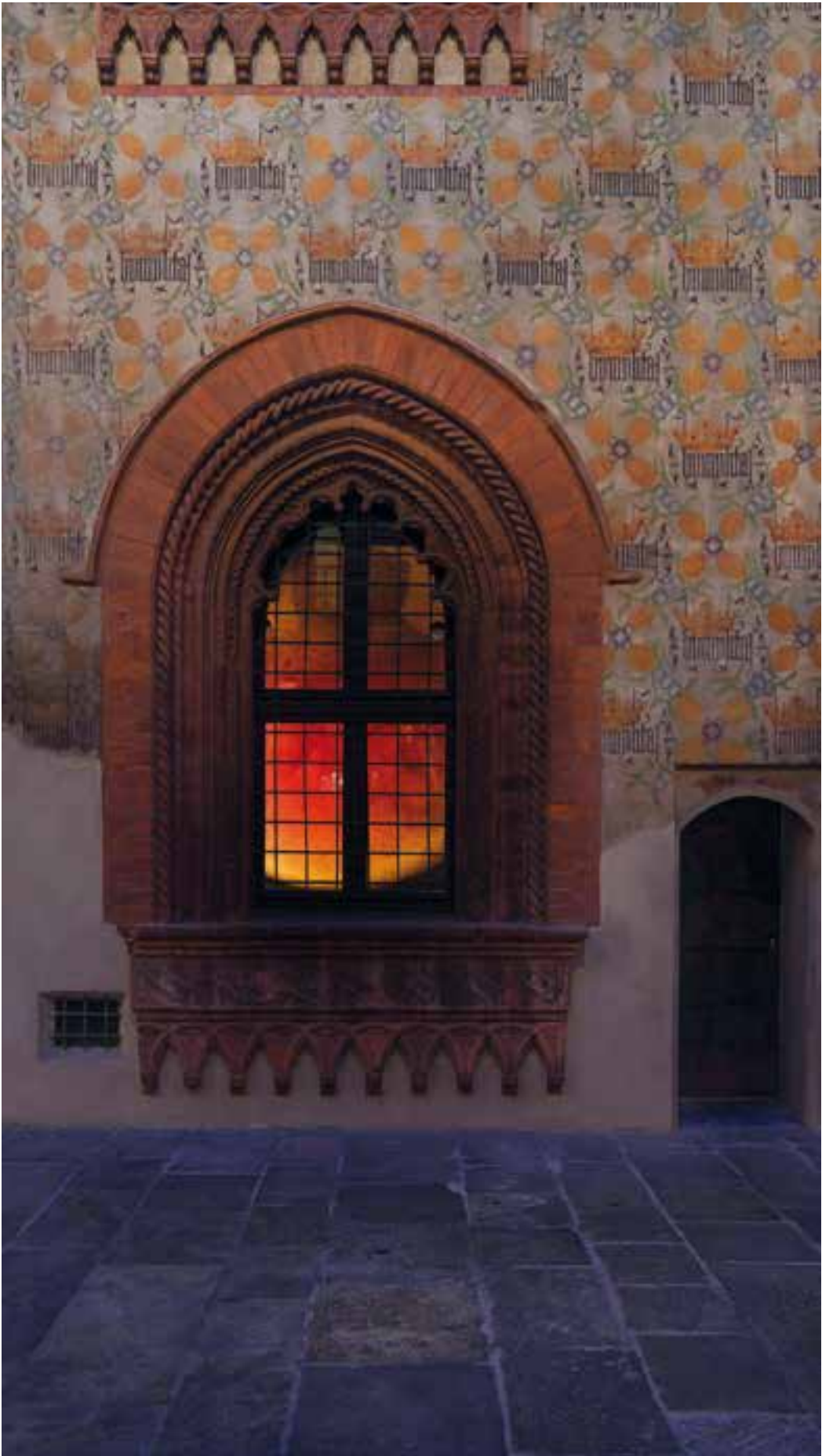
Atolli collection

MILANO SHOWROOM

Antonini's boutiques visual merchandising and packaging reflect a world of beauty, art and unique craft style, thanks to a concept that includes traditional elements and materials combined with a contemporary coordinated image. The showroom in Milan, in the historic Palazzo Borromeo, with frescoes of the late 1300s, is a place of a touching artistic enchantment, situated in an architectural context that has its roots in the history of the city. Here you can discover our collections and the craftsmanship of Sergio Antonini is at your service to create a custom jewel that suits you like a tailor-made dress.







Antonini Milano showroom





Antonini Milano showroom



EXCELLENCE AND CRAFTSMANSHIP

Antonini is a niche brand that expresses sophisticated and non-ostentatious luxury, and shows it in every creation through its utter craftsmanship, attention to details, the study of gold-craft, the use of 18-carat gold only, and selection of the best stones. The latest collections see a skilful use of white and black diamonds together with diamonds with unusual nuances such as champagne and cognac, interesting experiments in rhodium-plating, in black, gray or other shades, with a very particular matt finish.



Siracusa collection





Anniversary100 production, ph. Aldo Agnelli





A MILANESE HISTORY

Antonini was founded in Milan in 1919, a prestige diamonds and precious stones business. Their creations were immediate “must haves” for the sophisticated Milanese and Italian aristocracy. In time the company grew into a historic brand of fine jewellery. The Antonini collections show the research and passion for innovative design that set their jewellery apart. All the jewels are made entirely by hand in Italy’s fashion and design capital: Milan.



Draw of a ring in the 70's, from archives



Anniversary100 collection



EXTRAORDINAIRE COLLECTION

Extraordinaire is Antonini's haute couture jewellery line: a collection of unique pieces that sees the addition every year of new miniature masterpieces aimed at those who desire extra-ordinary products. Numbered and certified creations, designed starting from gemstones of superior quality, color and clarity, personally chosen by Sergio Antonini. A specific design enhances the beauty and light of each gemstone. Diamonds, emeralds and sapphires set in white gold come to life thanks to frames with a contemporary edge that enhance their colours and shapes. The result is a piece of unique and unrepeatable jewellery, a work of art that often becomes a collector's item.

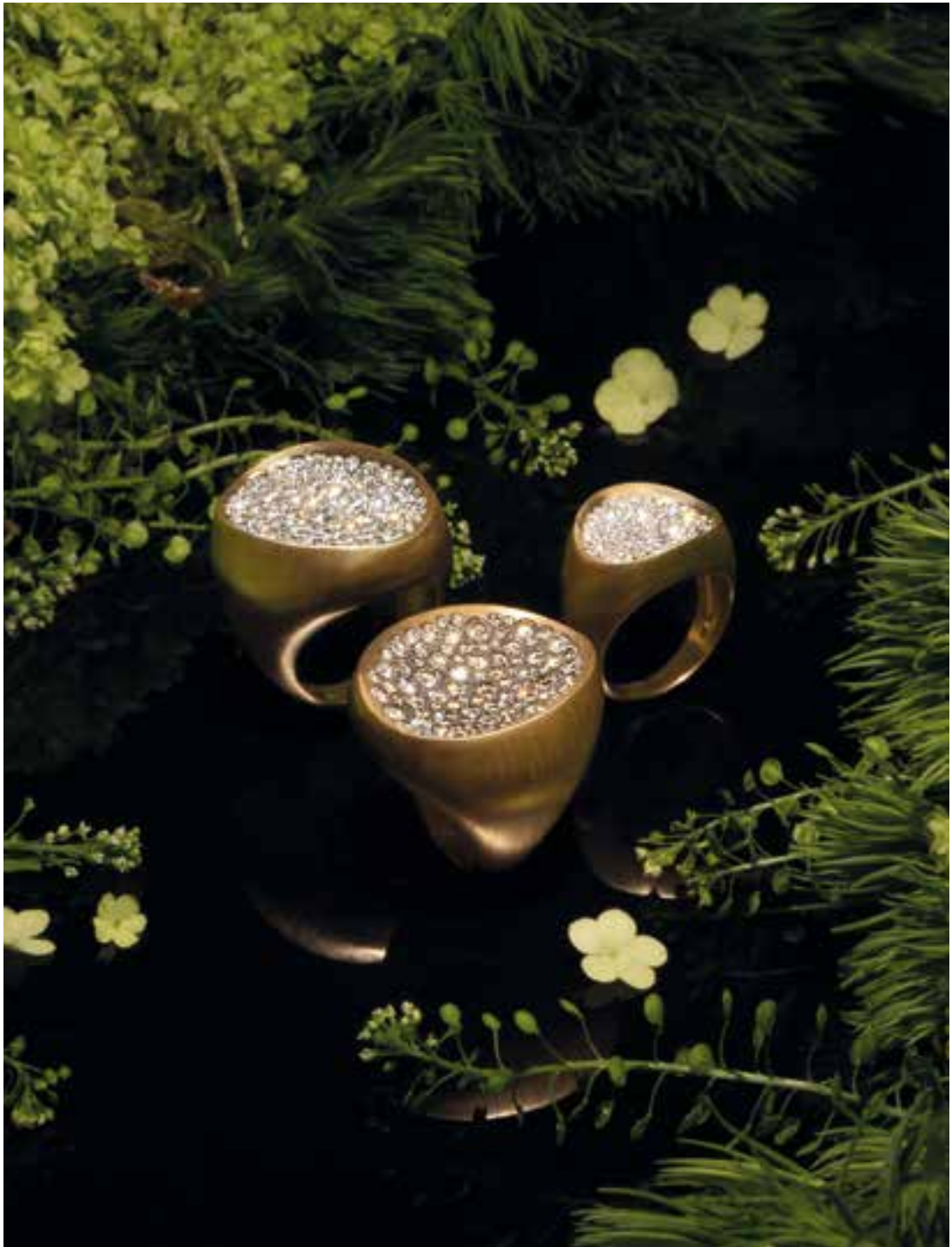


Extraordinaire collection





Limited edition collection



Matera collection



CONTEMPORARY ART

The showroom in Palazzo Borromeo is also an exhibition venue and has been hosting site-specific exhibitions for almost 10 years thanks to the collaboration with leading art galleries on the Italian scene. It is an initiative in which the creative director Sergio Antonini strongly believes: “besides being a personal passion, contemporary art is a subject that attracts our customers, who are delighted to discover different artists and to be surprised by the relationships that arise between their works, our jewellery and the magnificent Gothic frescoes that adorn the walls of our showroom”.



Loris Cecchini installation (Galleria Continua)



Mattia Bosco installation (Galleria Fumagalli)



Loris Cecchini installation (Galleria P420)



Carla Accardi installation (Galleria Massimo Minini)

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